

# PTA Kickoff Meeting

September 15, 2020



# Welcome and Introductions

# Woodlin PTA's Mission

The purpose of the Woodlin PTA is to support the children and families of Woodlin by *advocating* for the school's needs, hosting *community-building* events, and *enriching our students* through programs and by providing resources to the school.

# Woodlin 2020-2021 PTA Board

Alison Aughinbaugh, President

Jill Desjean, Vice President—Administration

Michelle Washko Vice President—Advocacy

Connie Castillo, Treasurer

Lauren Boylan, Secretary

## Committee Chairs

Brandi Davis, Communications/Membership

Sandra Amorim, Enrichment

Angie Lai, Fundraising

Sandra Rodrich, Events

# Communications/Membership

Join our Woodlin listserv to stay informed

[woodlinpta.org/join-the-listserv/](http://woodlinpta.org/join-the-listserv/)

Bookmark our website for updates and info

[woodlinpta.org/](http://woodlinpta.org/)

Become a PTA Member

[woodlinpta.org/pta-membership/](http://woodlinpta.org/pta-membership/)

# Fundraising

## Fundraisers for SY2021 will be **all VIRTUAL**:

- *Dash of the Runaway Wizards* fun-run, October 23rd, 2020
  - Coordinator: Allison Nadelhaft
- *Silent Auction* from February 6th to 20th, 2021
  - Auction Chair: Julie Petruzzi
- Snider's Receipts Program - 1% cash to Woodlin! Collect your receipts!
- Amazon Smile - 0.5% back to Woodlin
- Scholastic Book Fairs - fall and spring, TBA
- Spirit Gear sales - <https://app.memberhub.gives/woodlinspiritgear>
- Corporate Sponsorships - <https://app.memberhub.gives/sponsorwoodlin>
- Contact [woodlinPTA.fundraising@gmail.com](mailto:woodlinPTA.fundraising@gmail.com) with questions or to volunteer!

# Enrichment

This year will look different from typical year with respect to PTA enrichments.

For fall: Planning PTA-sponsored clubs, Reflections program

For spring: Arts/theater residencies, Geography Bee, STEM Night

Need volunteers to make these happen!

# Events

This Fall: International Night, Wizard Scavenger Hunt

Both need volunteers to coordinate

This Spring: Outdoor movie night in April

Spring Fair in May





Updates

# Budget Overview

Roughly \$45,000

Bulk of income comes from fundraising, \$36,000

Rest from membership, events, and income carryover

Expenses fall in 5 main categories

Teacher/student support: \$11,500

Events: \$ 9,500

Enrichment: \$ 8,000

Fundraising: \$ 8,000

Operations: \$ 6,000

# Building Update

- Woodlin ES is going to be rebuilt to address condition and capacity
- Schematic design work occurred over summer 2020
  - Three public meetings were held to get Woodlin and community input
- Construction design to occur fall 2020 through spring 2021
- Current budget has construction starting in Jan 2023 and the new school opening in September 2024 (18 months for construction)
  - During this time students would be in a holding school (Grosvenor ES)
- For information on the Woodlin project:  
<https://www.montgomeryschoolsmd.org/departments/facilities/construction/project/woodlines.aspx>
- For all MCPS construction and planning info:  
<https://www.montgomeryschoolsmd.org/departments/planning/>



# Upcoming Activities

# After-school Clubs

- Woodlin PTA is working with **Little Scholars** - a national company that is offering enrichment across the country
- PTA-sponsored after-school clubs will include:
  - Online live clubs
  - Asynchronous A-Ha kits(We will offer scholarships for both options)
- Stay tuned for a Parent Survey to inform our efforts
- We will also share some other non-PTA options on site, etc.

# Yard Signs and Spirit Gear Sales

Full color 18" x 24" on Colorplast corrugated plastic Yard Sign to show your Wizard spirit both indoors and outdoors! \$8 each. Sponsor one for teachers!



## Spirit Gear Sales



<https://pogo.undergroundshirts.com/collections/woodlin-wizards>

Buy online at <http://woodlinpta.org/2020/09/woodlin-yard-signs/>  
Free delivery within 20910 ZIP Code

# Trash Pick-Up Walk

- October 7th
- In lieu of Walk to School Day activities, the PTA will be sponsoring a Trash-pick up event.
- More information to come!





Dash of the  
Runaway Wizards

October 23rd

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# Dash of Runaway Wizards | October 23rd

## Virtual Community-Building & Fundraising Event

- Community-Building
  - Week of October 19 build up to virtual Dash on October 23
  - Promote on Social Media #WoodlinDash
  - Weekly Class Prizes
  - T-shirts for all!!!
- Fundraising
  - Corporate Sponsorship
  - Pledgestar Fundraising Platform
  - Send request for donations to family, friends and neighbors



# Volunteer Opportunities

# Outreach Chair

- Board Member
- General purpose of building connections, especially with those who are new to Woodlin

Activities would include

- virtual welcome for Kindergarten parents
- virtual welcome for families who are new to Woodlin but have older children
- K orientation in the spring for the next round of kindergarteners
- coordinating room parents (trying to figure this out for this year!)

# Wizard Scavenger Hunt

- Along the lines of the Bear Hunts that happened last spring.
- Could be scheduled in conjunction with Dash or at a later time.
- Want to think through logistics so children who live in apartments can fully participate.

# Coordinator for International Night or Series

In past years, our PTA International Night consisted of cultural performances and an amazing potluck dinner.

We can't do that this fall or winter, but we'd love to celebrate the diversity of the Woodlin community with virtual programming.

# Reflections Coordinator

## **I Matter Because.../Yo Importo Porque...**

Art-in-education program sponsored by National PTA

6 categories: visual art, photography, literature/creative writing, film/video, music composition, and dance choreography.

The school coordinator would announce the information about participation, register our school, facilitate the judging of school entries, and forward the top three in each discipline to MCCPTA by the 2nd week of December.

# Coordinator for Arts Residencies

- Past years, Imagination Stage and Shakespeare Theatre have come in and worked with students.
- Any program would look different this year.
- Writers or poets, storytelling, visual arts, theater, improv, ...

# Auction Team

- We are looking for as many people as possible to help solicit auction donations throughout the fall and winter. Just a couple of hours a month, starting soon.
- Sending letters and emails, making phone calls--all contact would be socially distant and on your own schedule!
- To volunteer or donate an item or service, please email Julie Petruzzi at [jpetruzzi02@gmail.com](mailto:jpetruzzi02@gmail.com)



# Coordinator for Geo Bee

- Spring Enrichment Activity for 3<sup>rd</sup> to 5<sup>th</sup> graders
- Geography bee with students learning capitals, countries, bodies of water, and important facts
- Could we run the event in a similar format as past years? Is there something a little different that students could participate in?

Questions and  
Suggestions?

Feel free to contact  
[president@woodlinpta.org](mailto:president@woodlinpta.org)

## Next Meeting

**October 13th 7:00pm via Zoom**

**PTA Updates and discussion  
of distance learning**